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NEWS FOR IMMEDIATE RELEASE

**Small to Mid-sized Businesses Reap the Benefits of Ansley Communications’
Customer Centric Programs**

***Company Reports Strong Customer Satisfaction Levels By Bucking the Trend of
Scaling Back in a Down Economy***

CORNELIA, GA — DATE — Ansley Communications, an industry leader in business communications, announced today that the area’s small to mid-sized businesses are reaping the benefits from customer centric programs that the company deployed over the years. A number of innovative programs were designed by Ansley Communications to continually enhance satisfaction levels, especially during recessionary periods. While most companies cut back services and technology solutions, Ansley Communications is expanding to help organizations increase profitability and employee productivity.

A few years ago Ansley Communications conducted a thorough needs analysis of their customer base and found that companies were interested in learning more about the latest developments in communications, find creative ways to reduce costs, and obtain a better understanding of how to efficiently utilize technology to grow their organizations. However, these same companies didn’t have the means, resources, or expertise to stay at the forefront of advancements in technology. As a result the

Customer Advocate Department was born. Today, Ansley Communications' Customer Advocates educate companies about technologies that they haven't currently adopted that could greatly benefit their business. Some examples of these technologies include Voice over Internet (VoIP), SIP Trunking, call accounting, web and audio conferencing, and GPS tracking systems for vehicles.

Another Ansley Communications program where businesses are reaping the benefits is in managed IT services. Essentially, Ansley Communications' customers outsource the management of their data network and infrastructure so they can focus all of their energy on their core competency. Running an efficient network is not easy, especially with the convergence of voice and data. Too often companies are caught up in day-to-day operations that mission-critical network maintenance and security management get overlooked. Unfortunately, most businesses do not have the resources to properly maintain, support, and keep their network up to date. Offloading this function to an expert like Ansley Communications helps companies concentrate on growing their business.

In today's environment, budgets for most businesses are extremely tight. A program that has become vastly popular is Ansley Communications' Current Technology Assurance Plan (C-TAP). C-TAP's two most important objectives are to eliminate technology's obsolescence through refresh, while providing a true cost of ownership. Rather than paying cash up front for a depreciating asset like technology, companies pay a fixed monthly cost that is recorded in an operating budget. This enhances the financial health from both tax and budgeting standpoints. The cost is a known entity and customers on C-TAP never receive another invoice. Included in C-TAP are all of the professional services that Ansley Communications offers.

"Our dedication to developing customer centric programs that drive satisfaction has enabled us to envision and prepare for market trends before they even occur," said Michael Foor, President of Ansley Communications. "Creating programs like customer advocacy, managed IT services, and C-TAP help companies change the way they do business, allow them to conserve cash, and give them affordable access to new technology. Historically, customer service for most companies dramatically declines during a recession. I'm proud to say that our customers experience the exact opposite."

ABOUT ANSLEY COMMUNICATIONS

Since 1992, Ansley Communications has been designing, implementing and servicing telecommunication, data networking, IT services, and security and fire protection systems for businesses throughout Northeast Georgia. The company's primary focus is to leverage advanced communications technologies to improve our customer's business processes resulting in greater profitability and increased customer satisfaction. Ansley Communications employs leading edge products from tier one manufacturers to design cost effective solutions backed by Factory Certified technical support. The company's local dispatch center delivers round the clock service to ensure system reliability with guaranteed emergency service. For more information about solutions Ansley Communications can offer your business, please call 1-888-7-ANSLEY or visit WWW.ANSLEYCOMM.COM.

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